

Seminar Report



Organized by

Panchmura Mahavidyalaya

Panchmura, Bankura, West Bengal

Academic Session: 2022-2023

"Celebrating World Intellectual Property Day: Women & IP: Accelerating Innovation & Creativity"

Theme: Celebrating World Intellectual Property Day: Women & IP: Accelerating Innovation & Creativity

Date: April 26, 2023

Venue: Seminar Hall (Panchmura Mahavidyalaya)

Objective:

- Raising awareness about the significance of intellectual property.
- Role of IPR in fostering innovation.
- Importance of protecting creators' rights
- Importance of women's participation in the development and protection of intellectual property.
- Inspire greater gender diversity in the realm of innovation.

Resource Persons:

- **Dr. Pinaki Das**, Professor in the department of Economics of Vidyasagar University, West Midnapore.
- **Dr. Nityananda Patra**, Principal of Khatra Adivasi Mahavidyalaya, Bankura.
- **Dr. Debabrata Mukherjee**, Associate Professor in the Department of Sanskrit, Bankura Zilla Saradamani Mahavidyalaya, Bankura

Inauguration & Welcome Address:

The seminar started at around 12 PM with the opening remarks and introductory speech given by **Mr. Atanu Sen**, HOD & Assistant Professor in the Department of Geography of Panchmura Mahavidyalaya. The welcome address was given by **Dr. Anal Biswas**, the Principal of Panchmura Mahavidyalaya.

Key note address:

The key note address was given by **Professor Pinaki Das**. He emphasized the pivotal role of intellectual property rights in promoting creativity and rewarding innovation. The presentation delved into the various forms of intellectual property, including patents, copyrights, trademarks, and trade secrets, and how each category protects different aspects of an invention or creation.



Dr. Pinaki Das, Dr. Anal Biswas, Dr. Nityananda Patra, Dr. Debabrata Mukherjee are in the stage (From right)



Felicitation of Dr. Pinaki Das by Dr. Anal Biswas, the Principal of Panchmura Mahavidyalaya



Eminent Speaker Prof Pinaki Das sharing his research insights

He also shared his thought about the need for equal opportunities and representation for women in the IP landscape and highlighted several remarkable contributions made by women throughout history and underscored the importance of recognizing and protecting their innovative works.

Other Speakers:

Dr. Nityananda Patra talked about and emphasized the importance of robust intellectual property protection in fostering economic growth and encouraging research and development activities.

Dr. Debabrata Mukherjee talked about the importance of promoting gender diversity within the IP ecosystem. He discussed initiatives and policies that can create a more inclusive and supportive environment for women in the field of intellectual property. He also emphasized the significance of mentorship, education, and networking opportunities for women to thrive in innovation-driven industries.



The Participants with keen attention to the speakers

Interactive Session:

Among 59 participants of the seminar, a few interacted with the resource persons regarding certain doubts raised in them during the event. Justified clarifications were provided to such queries by the eminent speakers.

Vote of Thanks:

The programme wrapped up around 4.30 PM with the vote of thanks given by **Mr. Arijit Nag**, the convener of the seminar and Assistant Professor in the Department of History, Panchmura Mahavidyalaya.

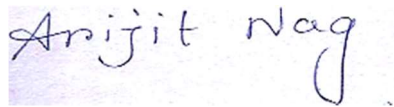
Outcome of the seminar:

- The seminar on World Intellectual Property Day with the theme "Women and IP -Accelerating Innovation and Creativity" proved to be an insightful and thought-provoking event, with a diverse

range of speakers sharing their knowledge and experiences.

- The discussions highlighted the crucial role of intellectual property in driving innovation, promoting economic growth, and protecting the rights of creators and inventors.
- The seminar also successfully highlighted the challenges faced by women in the IP landscape and proposed actionable steps to promote gender diversity and equal representation.
- By protecting and encouraging women's innovative efforts, society can harness the full potential of women's creativity, leading to a more inclusive and prosperous future for all.

Link: <https://www.facebook.com/100017890325595/videos/178176391826791/> & <https://www.facebook.com/100017890325595/videos/243567811524333/>

A handwritten signature in blue ink that reads "Arijit Nag". The signature is written in a cursive style with a large, looped 'g' at the end.

Arijit Nag
(The Convener of the Seminar, HOD & Assistant Professor in the Department of History)